

**BA CONVENTION 2018**  
**DRAFT AGENDA**

DAY 1

|               |  |
|---------------|--|
|               | <b>08-Aug-18</b>   |
| 08.00 – 09.30 | Registration   |
| 9:30 - 11.00  | Pre Conference Workshops : Applying Business Analysis in Digital World   |
| 11.00 - 11.30 | Strategic Break  |
| 11.30 - 1.00  | Pre Conference Workshops 1 : Applying Business Analysis in Digital World   |
| 1.00 - 2.00   | Lunch  |
| 2.00 - 3.30   | Pre Conference Workshops 1 : Applying Business Analysis in Digital World   |
| 3.30 - 4.00   | Strategic Break  |
| 4.00 - 5.30   | Pre Conference Workshops 1 : Applying Business Analysis in Digital World   |
|               | Synopsis: Synopsis: Do the advancements in Digital worry you as a professional? Do you want to improve your business analysis skills to execute digital engagements – But can't get started? Find out how business analysis can help rethink customer experience, business models and digital strategies in this workshop. This is based on a real life case study and Digital Business Analysis whitepaper authored under IIBA Global Thought Leadership. |
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| 09-Aug-18                |   |   |   |
|--------------------------|---|---|---|
| 08.00 – 09.00            | Registrations & Delegate Kit Pickup   |   |   |
| 09.00 - 09.10            | (Live Streamed)<br>Introduction<br>by BA Convention   |   |   |
| 09.10 - 09.20            | (Live Streamed)<br>Welcome Note<br>IIBA CEO   |   |   |
| 09.20 - 10.20            | (Live Streamed)<br>Leading in a Digital World!  |   |   |
| 10.35 - 10.50            | ABOUT IIBA GLOBAL THOUGHT LEADERSHIP  |   |   |
| 10.50 – 11.15            | Refreshments & Networking Break   |   |   |
| Themed Breakout Sessions |   |   |   |
|                          | LOCATION: Auditorium 1  | LOCATION: Auditorium 2  | LOCATION: Auditorium 3  |
| 11.15 - 12.15            | (Live Streamed)<br>Session 1<br>Blockchain : The new age Business Disruptor   | Session 2<br>Business Agility: A new mantra for success in Digital World! | Session 3<br>AI & The future workforce - Expectation of future enterprise for their workforce |
| Themed Breakout Sessions |   |   |   |
| 12.15 - 13.15            | (Live Streamed)<br>Panel Discussion 1<br><br>A balance of intelligence, machine, processes and human for the future digital businesses! |   |   |
| 13.15 – 14.15            | Networking Luncheon   |   |   |
| Themed Breakout Sessions |   |   |   |
|                          | LOCATION: Auditorium 1  | LOCATION: Auditorium 2  | LOCATION: Auditorium 3  |
| 14.15 - 15.15            | (Live Streamed)<br>Session 4<br>Data Science & Analytics: The new age skills for Business Analysts                                      | Workshop 1  |   |
| 15.15 - 16.15            | (Live Streamed)<br>Session 5<br>Strengthening the Grid and Creating New Business Opportunities with IoT                                 |   |   |
| 16.15 - 16.45            | Refreshments & Networking Break   |   |   |
| 16.45 - 17.45            | (Live Streamed)<br><br>Day 1 Closing Keynote<br>Why BA's need a Product Management mindset in Digital World?                            |   |   |
| 17.45 - 17.50            | CLOSING - Day 1   |   |   |

DAY 2

|               |  |   |  |   |
|---------------|--|---|--|---|
| DAY 3         | <b>10-Aug-18</b>   |   |  |   |
|               | 08.00 – 09.00  | Day 2 Registrations and Networking  |  |   |
|               | 09.00 – 10.00  | (Live Streamed)<br>Opening Plenary Day 2<br>The Era of Robots : Innovating CX through Automation                              |  |   |
|               | <b>Themed Breakout Sessions</b>  |   |  |   |
|               |  | <i>LOCATION: Auditorium 1</i>   | <i>LOCATION: Auditorium 2</i>                                      | <i>LOCATION: Auditorium 3</i>   |
|               | 10.00 – 11.00  | (Live Streamed)<br>Session 6<br>The Business Analyst Has Something To Do With<br>Everything Technical : Art of Cyber Security | Session 7<br>Heights of Problem Solving<br>- A Start Up Case Study | Session 8<br>The Future of Decision making using Technology<br>Disruption |
|               | 11.00 – 11.20  | <b>Refreshments &amp; Networking Break</b>  |  |   |
|               | <b>Themed Breakout Sessions</b>  |   |  |   |
|               |  | <i>LOCATION: Auditorium 1</i>   | <i>LOCATION: Auditorium 2</i>                                      | <i>LOCATION: Auditorium 3</i>   |
|               | 11.20 – 12.20  | (Live Streamed)<br>Session 9<br>AI/ML is empowering the Next phase of Customer<br>Analytics                                   | <b>Workshop 2</b>  |   |
|               | 12.20 – 13.20  | (Live Streamed)<br>Session 10<br>Reimagining Business Processes in Industry 4.0   |  |   |
|               | 13.20 – 14.30  | <b>Lunch Break</b>  |  |   |
|               | 14.30 – 15.30  | (Live Streamed)<br>Panel Discussion 2<br>From Business Analyst to Business Leaders : Nextgen Business Competencies            |  |   |
|               | 15.30 – 16.00  | <b>Refreshments &amp; Networking Break</b>  |  |   |
| 16.00 – 17.00 | (Live Streamed)<br>Day 2 : Closing Key note<br>Business Analysis Career Architecture in Digital Era! |   |  |   |
| 17:00 – 17.30 |  |   |  |   |