

COMBINED AGENDA

AUGUST 22

	BA CONVENTION			CXPEAK	ilikeagile	Digitech
0800-0900	Registrations & Delegate Kit Pickup					
0900-0905	(Live Streamed) Welcome & Introduction Ashish Mehta, MD India & APAC, Global Thought Leader, IIBA®					
0905-0915	(Live Streamed) IIBA Executive Presenting Welcome Keynote Ken Fulmer, President & CEO, IIBA®					
0915-1015	(Live Streamed) BA Convention Opening Keynote TOPIC: Digital Transformation Shantha Maheswari, MD, Accenture					
1015-1115	(Live Streamed) HORIZON Opening Executive Panel TOPIC: Disrupt, Innovate, Transform – A Mantra for Success in Digital World! Amruta Joshi - Head: Strategic Cloud Engineering, Google Cloud Nilardi Ray - CTO, Broadridge Hari Chandrashekar, Global Head - Public Sector, UST Global Sudhir Subbaraman - Sr VP, CGI Ashish Mehta - MD - India, APAC and GTL, IIBA (Moderator)					
1115-1135	Refreshments & Networking Break					
	BA CONVENTION			CXPEAK	ilikeagile	Digitech
	Grand Ball Room 1 (LIVE STREAMED)			Grand Ball Room 2 (LIVE STREAMED)	Ceres (LIVE STREAMED)	Mars
1135-1235	TOPIC: Futureproofing your Business Analysis Careers! Ashish Mehta, MD India & APAC, Global Thought Leader IIBA®			Panel Discussion TOPIC: Supercharging Your CX Strategy Vasupradha Srinivasan, Sr. Analyst, Forrester (HOST) Rituparn Bakshi, Head CX Transformation, Hinduja Global Solutions Harshit Desai, Head - Customer Experience, Alliances & Automation, Aditya Birla Finance Limited Gopal Krishna Sharma, Director, Fiserv	TOPIC: Human Centered Digital Products Speaker: Amit Pandey, Agile Hub Lead Shell	
1235-1335	Panel Discussion TOPIC: Capabilities Interdependence for Delivering Excellence in DIGITAL Praveen Kanumuri, Director - Advantage ERP Product, CGI G Ramasubramanian, Director, Fiserv Venugopal G, GM and Head, Enterprise Digital Advisory, Robert Bosch Dr. Lalit Kathpalia, Director - Consulting and Client Solutioning, SKP Group Raghavendra Kumar, Strategic Business Change Director, HSBC (Moderator)			TOPIC: Designing & Delivering World Class Customer Experience - A Business Perspective Ramesh KV, President, IIBA Bangalore Chapter & MD, Accenture	TOPIC: Embrace Agility Speaker: Shane Hastie Director - Agile Learning Program IC Agile	
1335-1435	NETWORKING LUNCH and EXHHIBITION					
	BA CONVENTION			CXPEAK	ilikeagile	Digitech
	Grand Ball Room 1 (LIVE STREAMED)	Neptune	Jupiter	Grand Ball Room 2 (LIVE STREAMED)	Ceres (LIVE STREAMED)	Mars
1435-1535	TOPIC: Accelerating Digital Transformation in the Energy Sector Poornima Girish IT Competence Center Manager SHELL	TOPIC: Business Analysts – The Trump Factor, Global Warming, AI Bots and Murder by Meta Data Helen Marks MBCS, Product Manager The British Computer Society	Accenture Workshop TOPIC: Guest Experience Transformation Case Study Marin Grace, MD Siva Viswanathan, MD Gaurav Mengi, Senior Manager	TOPIC: Interfacing Design Thinking and Scrum to deliver what customers really need Speaker: Tobias Wosowiecki Senior Consultant Launchlabs GmbH	Panel Discussion TOPIC: Agile - A cultural Shift Than Just a Software Development Methodology Diljeet Singh Saluja, CDO, Decimal Technologies Sairam Jayaraman, Founder, Catanalyst IRDSOft Anil Rao M, Delivery Head, Mindtree Sethuraman Sankaran, Global Delivery Head - Digital, Wipro Arvind Rathore, Senior Vice President & Global Head of Digital Engineering, Virtusa	BYOD* WORKSHOP TOPIC: Big Data and Machine Learning - Fundamentals with Google Cloud Platform Vijaya Chander Cloud Consultant, Professional Services Google Cloud
1535-1635	TOPIC: Converting data into meaningful, insight driven CX actions Vasupradha Srinivasan Sr. Analyst Forrester	TOPIC: Unearthing knowledge dynamics to drive agility in the project delivery Manoj Kumar Lal Techno Functional Specialist TCS	Accenture	TOPIC: Customer Engagement & Service Trends Saurabh Gupta, Director - Success Management Salesforce	TOPIC: Key Elements for Agile Product Development Jayashree Vaidhyathanan, Manager, Capgemini Invent	BYOD* WORKSHOP TOPIC: Big Data and Machine Learning - Fundamentals with Google Cloud Platform Vijaya Chander Cloud Consultant, Professional Services Google Cloud
1635-1655	Refreshments & Networking Break					
1655-1755	(LIVE STREAMED) TOPIC: Innovation – Thoughts and Implementation Pavan Valluri Director - Global Wealth and Capital Markets CGI					BYOD* WORKSHOP TOPIC: Big Data and Machine Learning - Fundamentals with Google Cloud Platform Vijaya Chander Cloud Consultant, Professional Services Google Cloud
	* BYOD - Bring your own device					

AUGUST 23

	BA CONVENTION			Datasifi	Letstalkproduct	Digitech
0800-0900	Registrations & Networking					
	(LIVE STREAMED)					
	TOPIC: Driving Business Value through Customer Centricity @ Shell					
0900-1000	Vijaykumar Kannan IT General Manager (Downstream - Global Commercial)					
	SHELL					
	(LIVE STREAMED)					
	Business Analysis in the Data Science Age Topic 1 : Driving Differentiation in High Tech Topic 2 : Accelerating Healthcare Innovation					
1000-1100	Seshasai Kandarakota, Managing Director Manu Khanna, Manager - BA Practice Vikrant Anand Singh - Senior Business Analyst Ram Subramanyam, Senior Manager					
	Accenture					
1100-1120	Refreshments & Networking Break					
	BA CONVENTION			Datasifi	Letstalkproduct	Digitech
	Grand Ball Room 1 (LIVE STREAMED)	Neptune	Jupiter	Grand Ball Room 2 (LIVE STREAMED)	Ceres (LIVE STREAMED)	Mars
1120-1220	TOPIC: Business Disruption is the route to Innovation Sanjay Kumar VP & Head Capabilities ITC Infotech	TOPIC: Heart of Digital Transformation: Business Architecture empowered by Business Analyst Koyelia Ghosh Roy AVP – Solution Specialist EXL	WORKSHOP TOPIC: Everything “Product” while being “Agile” – Product Management and Leadership in an Agile world Shalini Sankarsana EVP Broadridge Synopsis appended below	Panel Discussion: TOPIC: Essentials of Data Strategies - Navigating Roles, Use Cases, Markets Moderator: Krishna Thiagarajan, Global Practice Head-Data & Analytics, Tech Mahindra Harsha Rao, Head Big Data COE, Societe Generale Srikant Panigrahy, VP, Analytics & Data Science, Decision Resources Group Srini Rengarajan, VP and Global Head - AI & Data Science, 3i Infotech Ltd. Debasis Bal, Vice President, Data Science & AI, Fidelity Investments Ramesh Mani, Director - Program Architecture, Salesforce	TOPIC: Product Mindset Sudipta Saha, Practice Lead - Capital Projects & Engineering Accenture	
1220-1320	TOPIC: Contextualizing Data with Business Analysis Ananta Mahapatra Program Manager, GTL IIBA	TOPIC: Peer Review by Embracing Design Thinking Rahul Saxena Senior Business Analyst Capita India		TOPIC: Data in the NEW Karthik Balachandran Industry and Go To Market Lead Accenture	Startup Elevator Pitch (12.20 PM-12.40 PM) ZappyAI Vishal Sathe, Software Developer (12.40 PM-1.10 PM) Noos Technologies Koushik Banerjee, CEO (1.00 PM - 1.20 PM) Linkeddots Devaraj Srinivasan, Director	
1320-1430	NETWORKING LUNCH and EXHIBITION					
	BA CONVENTION			Datasifi	Letstalkproduct	Digitech
	Grand Ball Room 1 (LIVE STREAMED)	Neptune	Jupiter	Grand Ball Room 2 (LIVE STREAMED)	Ceres (LIVE STREAMED)	Mars
1430-1530	Startup Elevator Pitch (2.30 PM to 2.50 PM) Sirena Technologies Akshatha Pai, Project Manager (2.50 PM to 3.10 PM) Zerogons Div Rakesh, Co-Founder (3.10 PM - 3.30 PM) Supertext Technologies Avinash Hegde, Co Founder	TOPIC: Leveraging RPA to facilitate Sales Operations Transformation Reshma Khatorkar Business Analyst VMWare	TOPIC: Aligning Business Strategies with Customer Experience Pradeep Pendse Dean Academics (PTM) and CTO Welingkar Institute of Management & President IIBA Mumbai Chapter	TOPIC: Advanced Analytics : A Key Component in the Digital Transformation Eron Kar, Vice President Pankaj Kandhari, Vice President Affine Analytics	Panel Discussion TOPIC: Industry X.0 Products - The Mindset, Ownership & Management Moderator: Nataraj N, MD & President, AutonomiQ Inc Mohan Krishnaraj, VP & Global Head UX, Harman International Sandeep Agarwal, COO - Digital Business Solutions, Happiest Minds Technologies Siva Adhikarla, Principal Engineer, Red Hat Krishnakumar Mahalingam , CIO Honeywell	BYOD* Topic: Why and HOW of CX – A Salesforce View Speaker: Sridhar H Hariharasubramanian Director - Solution Engineering Salesforce
1530-1630	Panel Discussion Business Analysis & Disruptive Innovation in the Data & Digital Era Moderated by IIBA Seshasai Kandarakota, Managing Director, Accenture Varghese Cherian, Head Technology Services, UST Global Shalini Sankarsana, Senior Executive Vice President, Broadridge			TOPIC: Data - A New Business Currency Krishma Singla Head - Global Data & Analytics HSBC	TOPIC: Blink Spots & Bents : Designing Around Your Product Biases Harshit Desai, Head - Customer Experience, Alliances & Automation, Aditya Birla Finance Limited	BYOD* Topic: AI, Blockchain, Bots, Analytics – The Forces Behind Exceptional CX Speaker: Sridhar H Hariharasubramanian Director - Solution Engineering Salesforce
1630-1700	Refreshments & Networking Break					
	(LIVE STREAMED)					
	TOPIC: Convergence Through Co-Innovation					
1700-1800	Shefali Sonpar Global Head Insurance Practice					
	UST Global					
1800-1815	CONFERENCES CLOSING					
Workshop Synopsis	There is a confluence of 3 phenomena in the product development world – Digital transformation, need for speed and an empowered customer. Each of these is a force that pulls the product into different directions. Traditional product thinking assumes business analysis as a sub function in the product lifecycle. As business analysts in this changing dynamic, transforming into true product owners and leaders is a very real possibility but needs new “thinking muscles” to be developed. It is about managing the various dynamics – a single requirement vs. product in whole, one customer vs. industry, short term vs long term, minimum viability vs minimum credibility. In this workshop, we will introduce the various conflicting forces, what key skills of BA can be readily applied and what new skills need to be developed and how does this work into the Agile way of execution, when one transforms into a product owner or a product leader.					
	*BYOD - Bring Your Own Device					